THINK
CREATE



Turning complex ideas
into work people understand

STRATEGY

SYSTEMS

STORIES

AbdulRahman Motawa

BUSINESS ANALYSIS / DATA / VISUAL COMMUNICATION

PORTFOLIO

PMP® / PMI-PBA®

Public sector & institutions

Selected project experience across government and institutional organizations

وزارة الدفاع
MINISTRY OF DEFENSE

Ministry of Defense / Isnad project

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture

Environment, Water & Agriculture

وزارة الثقافة
Ministry of Culture

Ministry of Culture

وزارة السياحة
Ministry of Tourism

Ministry of Tourism

وزارة الاستثمار
Ministry of Investment

Ministry of Investment

وزارة المالية
Ministry of Finance

Ministry of Finance

وزارة الصحة
Ministry of Health

Ministry of Health

مـوان MWAN
المركز الوطني لإدارة النفايات
National Center for Waste Management

MWAN

مؤسسة سقاية الأهلية
Sekaya Charitable Foundation
أفضل الصدقة

Sekaya Foundation

Consulting, business & technology

Organizations and projects across analysis, design and delivery

PARTNER CONSULTANTS

Partner Consultants

PEM STRATEGY

PEM Strategy

رشد RUSHD

Rushd Consulting

WSM وسم

WSM

WISE

WISE platform

Jahez

masar MASAR LOGISTICS مسار لوجستيك

Masar Logistics

Turing

Turing

AL-BARRAK ENGINEERING CONSULTANT OFFICE civil,architectural and interior design

Al-Barrak Engineering

Esports, platforms & gaming

Organizations, events and platforms / Selected game titles in the final row

Vanguard

Saudi Esports Federation

Esports World Cup

Twitch

Riot Games

PlayNation

VALORANT

League of Legends



ISNAD

A visual world in motion

Visual composition and motion design

A selected frame from the Isnad project

VIEW PROJECT ↗

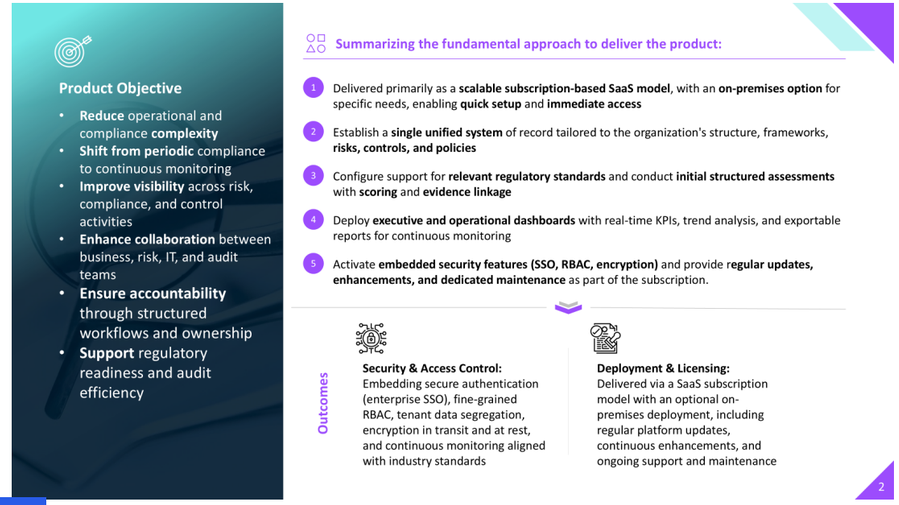
MAKE COMPLEX CLEAR

From capabilities to a delivery story

+ Business analysis
+ Content development
+ Presentation design



CAPABILITIES



DELIVERY

AbdulRahman Motawa

A plan with a clear path



المنهجية المقترحة المكونة من ثلاث خطوات لتسويق فرص الاستثمار 'بدون ندم' ، وبناء منصة لإدارة الاستثمارات، وتقديم الحوافز ستساهم في تعزيز الاستثمارات في إدارة الثروات.

المرحلة الأولى: تحديد وتسويق الفرص الاستثمارية "بدون ندم" من خلال التفاعل مع المستثمرين المحتملين	المرحلة الثانية: تحديد المتطلبات التجارية والفنية لمنصة إدارة الاستثمارات	المرحلة الثالثة: تطوير برنامج حوافز الاستثمار لإدارة النفايات
- تطوير **إطار عمل لإدارة علاقات المستثمرين** عبر جميع مراحل دورة حياة الاستثمار - إجراء دراسات سوقية **لتقييم العرض والطلب** ودراسة إمكانية إبرام اتفاقيات **الشراء المسبق** - تحديد الفرص الاستثمارية '**بدون ندم**' وتطوير وتنفيذ استراتيجية **جذب المستثمرين والتواصل** - التواصل مع **المستثمرين المحتملين وتقييمهم** - دعم **صياغة مستندات العطاءات** لفرص الاستثمار - تطوير **العمليات الداخلية ودليل العمليات** لقسم الاستثمار	- مراجعة احتياجات الأعمال **وتحديد المتطلبات الوظيفية** لـ 'لوحة بيانات قسم الاستثمار'. - إعداد **خارطة طريق لتطوير منصة إدارة الاستثمارات بما يتماشى مع رحلة المستثمر**، من خلال: - توافق متطلبات المنصة مع **الاستراتيجية الرقمية لـ "موان".** - إعداد **مستند متطلبات الأعمال** للمنصة. - **تطوير المحتوى** للمنصة.	- **تحديد حوافز الاستثمار** وتعريف **دور "موان"** ضمن النظام البيئي لإدارة النفايات الوطنية. - مراجعة الحوافز المحتملة وتحديد **أولويات القطاعات/المبادرات** للإطلاق - **التواصل مع أصحاب المصلحة المعنيين** لوضع اللمسات الأخيرة على برامج الحوافز. - التخطيط لإطلاق **برنامج 'حوافز الاستثمار في إدارة النفايات'.**

THE CHALLENGE

Connect investor engagement, platform requirements and incentives

MY ROLE

Analysis, scope definition and presentation design

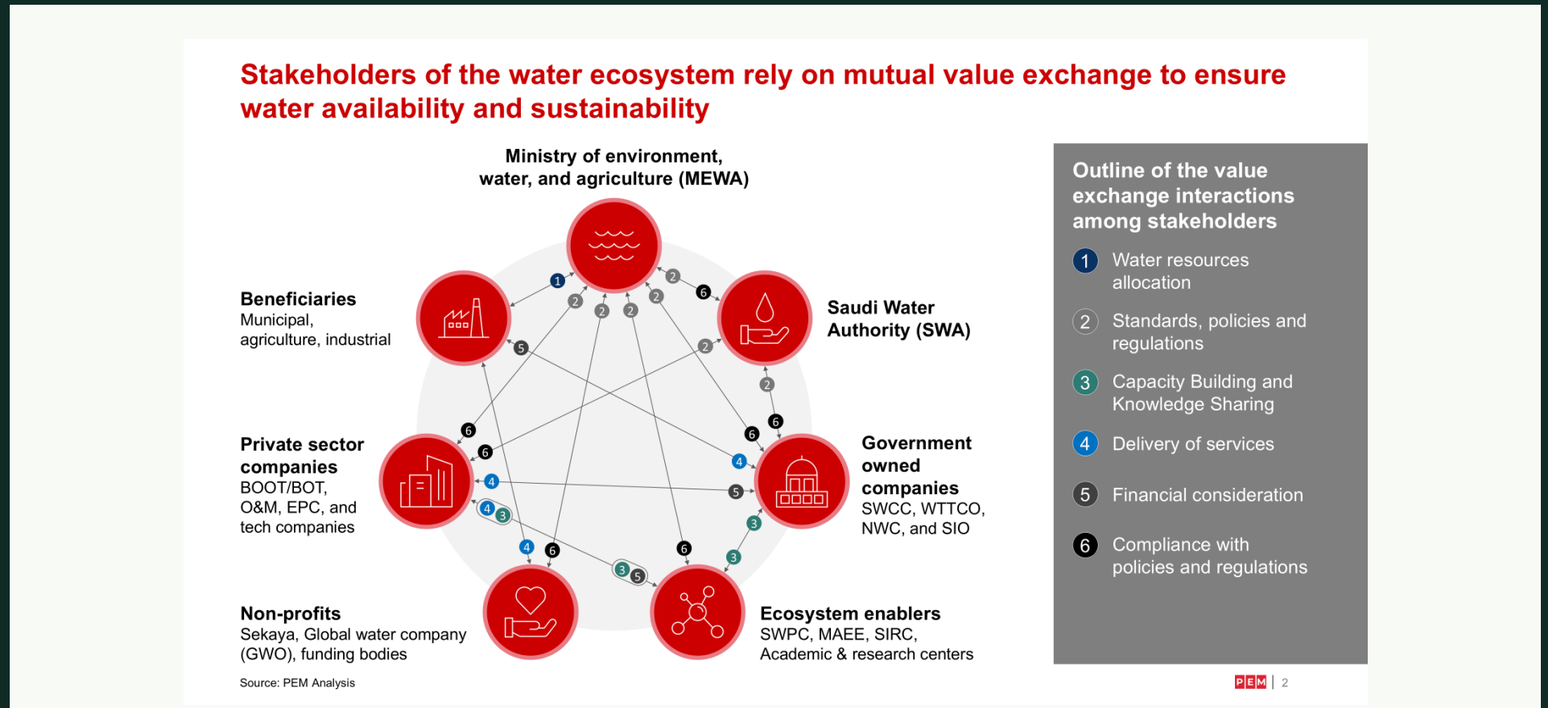
THE OUTPUT

A proposed three-stage methodology with defined workstreams

SEE THE CONNECTIONS

Understanding an ecosystem starts with the relationships inside it

Research, stakeholder mapping and visualization of roles and exchanges of value



WATER-SECTOR ECOSYSTEM

Roles → relationships → value

The water ecosystem is structured around diverse stakeholders fulfilling critical and interconnected roles

Regulators
Orchestrators of the water ecosystem

Policy maker
- Ministry of Environment, Water, and Agriculture (MEWA)

Regulator
- Saudi Water Authority (SWA)

The water law *is regulatory document on KSA's approach to water management*

Service providers
Water delivery operators from water sourcing to end beneficiaries

Public sector operators
- Saline Water Conversion Company
- Water Transmission & Technology Company
- National Water Company
- Saudi Irrigation Organization

Private sector operators
- AQWA Power, Miahona, Almar, Mowah

Non-profits
- Sekaya foundation, ERWAA, Nabae, Suqia charity association

Enablers
Enablers of the water ecosystem

Public sector enablers
- Saudi Water Partnership Company
- Water Efficiency and Conservation Center

Technical enablers
- O&M companies
- EPC companies
- Tech companies (e.g GI AquaTech)

Funding Bodies
- Saudi fund for development
- Awqaf, Ehasn

Non-profits
- Global water organization (GWO)

Academic & research centers
- KAUST Water Research Center
- KSU

Beneficiaries
End beneficiaries of the water

Beneficiaries
- Municipal
- Agriculture
- Industrial

Charities
- Charities in rural areas (e.g, Al Birk charity)

Source: Desktop research

PEM | 1

Water ecosystem value exchange model – details

From / To	MEWA	SWA	Ecosystem Enablers	Govt. Operators	Private Companies	Non-Profits	Beneficiaries
MEWA	-	**2** Sets policies and strategic plans	**2** Supervision, policies	**2** Sets policies	**2** Sets policies	**2** Supervision, policies	**1** Water resource allocation*
SWA	**6** Implements policies, ensures compliance	-	-	**2** Regulates, monitors compliance	**2** Regulates, monitors compliance*	-	-
Ecosystem Enablers	**6** Operate under MEWA policies	-	-	**3** Support service delivery, share expertise	**3,5** off-taking, share knowledge and expertise	-	-
Govt. Operators	**6** Operate under MEWA policies	**6** Comply with regulations	**3** Collaborate on delivery, share expertise	-	**5** Partner on O&M, infra, mgmt.	-	**4** Directly deliver services
Private Companies	**6** Operate under MEWA policies	**6** Comply with regulations	**3, 4** Supply to the off-taker (SWPC), share knowledge	**4** Support public sector projects	-	**3** Collaborate on sustainability and share knowledge	-
Non-Profits	**6** Align with MEWA policies*	-	-	-	-	-	**4** Directly deliver services
Beneficiaries	-	**6** Adhere to usage standards*	-	**5** Directly receive services	-	-	-

Source: PEM Analysis

PEM | 3

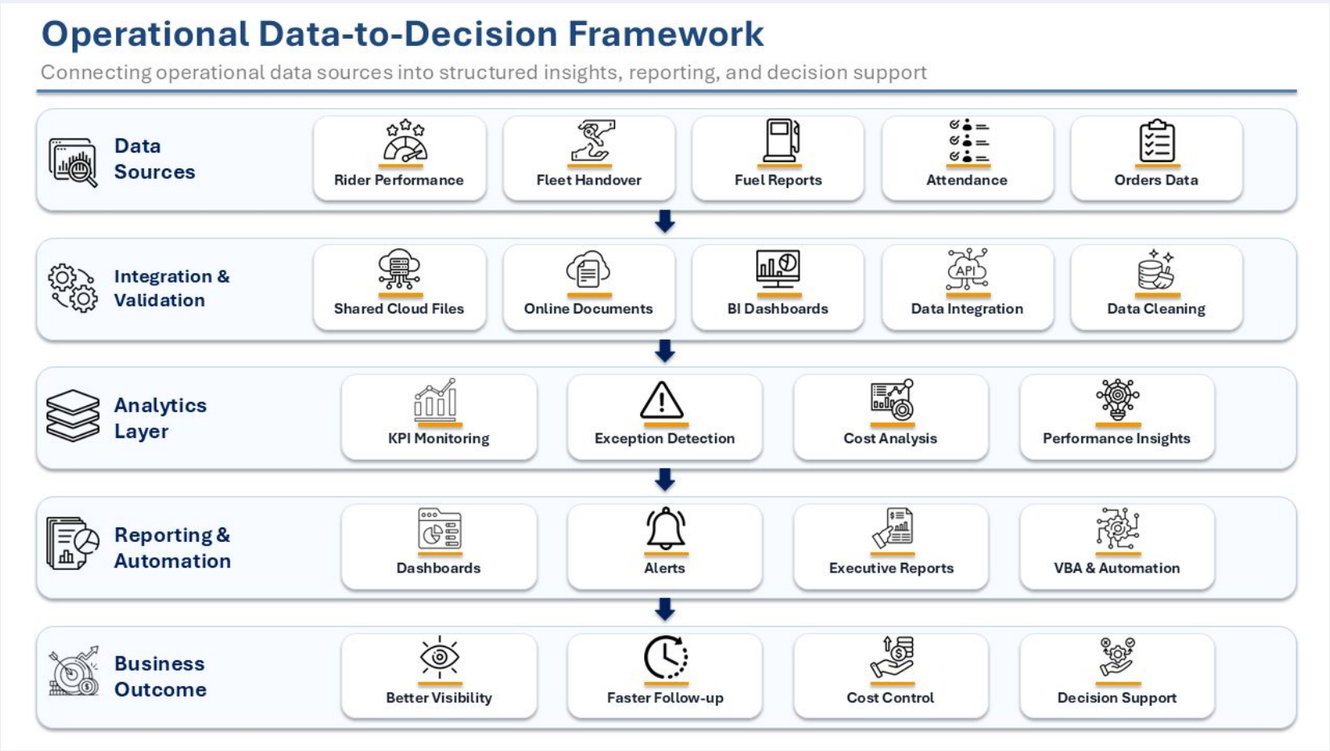
01 / STAKEHOLDER ROLES

Mapping responsibilities across the ecosystem

02 / VALUE EXCHANGE

Making the connections and dependencies visible

FROM DATA TO DECISIONS



A clearer reporting workflow

Process mapping and framework design for data integration, validation and reporting

A single view of what comes next

WORKFORCE PLANNING / EXCEL / VBA



No.	Iqama ID	Name	Nationality	Iqama Expiry	Status	Days left	Priority	Department	Company Housing	Ending Month	Week of Month	Renewal Cost	Payment Month	Work Status
1	9990000001	Ahmed Ali	اليمن	6/9/2026	Expired	-1	1	Operation	No	July	Week 1	2268.00	June	Working
2	9990000004	Fahad Mansour	اليوبيا	6/16/2026	Critical	6	2	Finance	Yes	June	Week 3	2268.00	May	Absent
3	9990000005	Khaled Saeed	اليمن	6/25/2026	Expiring Soon	15	3	Management	No	June	Week 4	2268.00	May	Runaway
4	9990000006	Mahmoud Adel	الهند	7/5/2026	Expiring Soon	25	3	IT	Yes	July	Week 1	2268.00	June	Working
5	9990000007	Hassan Ibrahim	بنجلاديش	7/20/2026	Active	40	4	Legal	No	July	Week 3	2268.00	June	Absent
6	9990000023	Abdullah Salem	الهند	8/3/2026	Active	54	4	Legal	Yes	August	Week 1	2268.00	July	Runaway
7	9990000021	Omar Khaled	اليمن	8/18/2026	Active	69	4	Management	No	August	Week 3	2268.00	July	Working
8	9990000022	Yousef Nasser	اليمن	9/7/2026	Active	89	4	IT	Yes	September	Week 1	2268.00	August	Absent
9	9990000024	Fahad Mansour	اليمن	9/22/2026	Active	104	4	BD	No	September	Week 4	2268.00	August	Runaway
10	9990000025	Khaled Saeed	اليمن	10/10/2026	Active	122	4	Operation	Yes	October	Week 2	2268.00	September	Working
11	9990000026	Mahmoud Adel	اليمن	10/28/2026	Active	140	4	Fleet	No	October	Week 4	2268.00	September	Absent
12	9990000027	Hassan Ibrahim	اليمن	11/12/2026	Active	155	4	HR	Yes	November	Week 2	2268.00	October	Runaway
13	9990000028	Tariq Mustafa	اليمن	11/26/2026	Active	169	4	Finance	No	November	Week 4	2268.00	October	Working
14	9990000029	Sami Nabil	اليمن	12/5/2026	Active	178	4	Management	Yes	December	Week 1	2268.00	November	Absent
15	9990000030	Anas Yasser	باكستان	12/19/2026	Active	192	4	IT	No	December	Week 3	2268.00	November	Runaway
16	9990000031	Bilal Kareem	بنجلاديش	1/8/2027	Active	212	4	Legal	Yes	January	Week 2	2268.00	December	Working
17	9990000032	Walid Samir	اليمن	1/23/2027	Active	227	4	BD	No	January	Week 4	2268.00	December	Absent
18	9990000033	Nasser Hamad	اليمن	2/14/2027	Active	249	4	Operation	Yes	February	Week 2	2268.00	January	Runaway
19	9990000034	Rami Fawaz	اليمن	2/28/2027	Active	263	4	Fleet	No	February	Week 4	2268.00	January	Working
20	9990000035	Majed Saleh	باكستان	3/2/2027	Active	265	4	HR	Yes	March	Week 1	2268.00	January	Absent

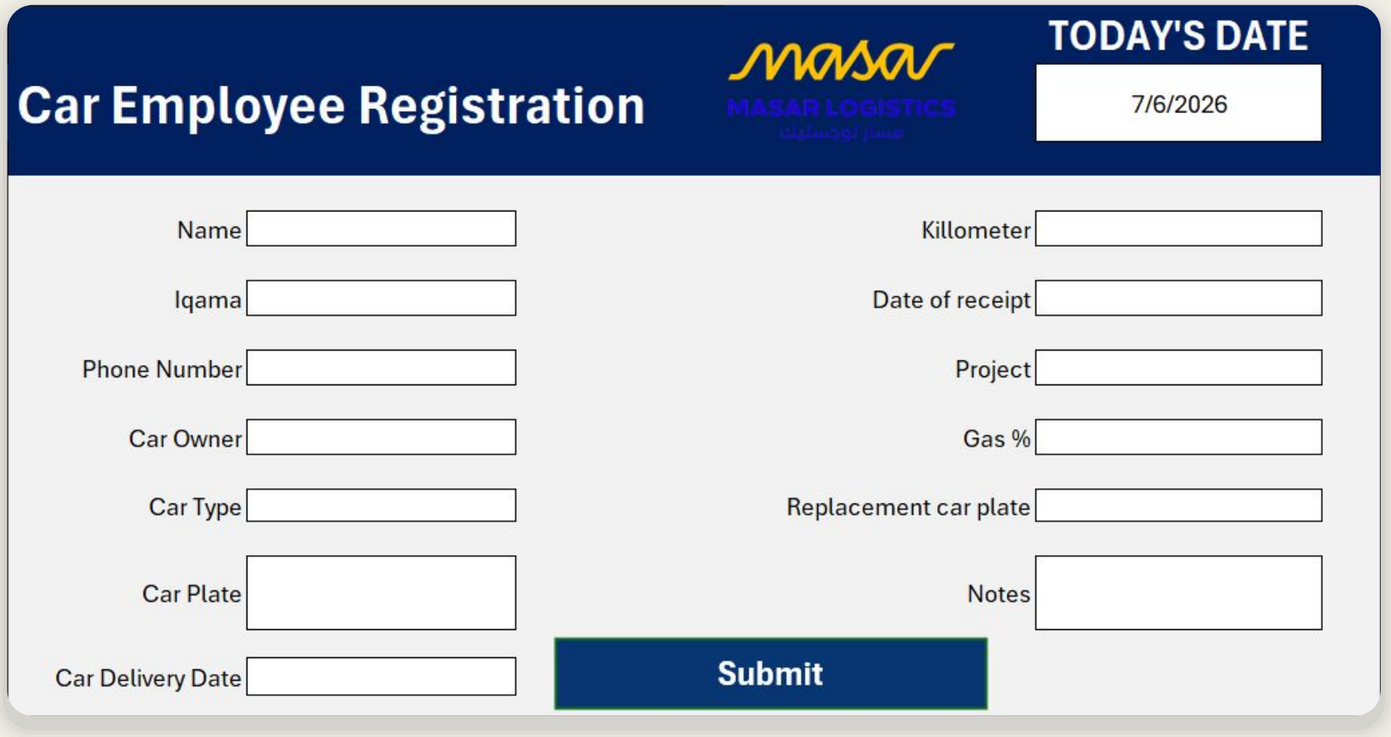
Recurring deadlines and payment needs, organized through dashboard design and tracking logic

DEMONSTRATION RECORDS SHOWN

BETTER INPUTS BETTER RECORDS

Reliable reporting begins with consistent information at the point of entry

Form design and field organization for structured vehicle and employee records

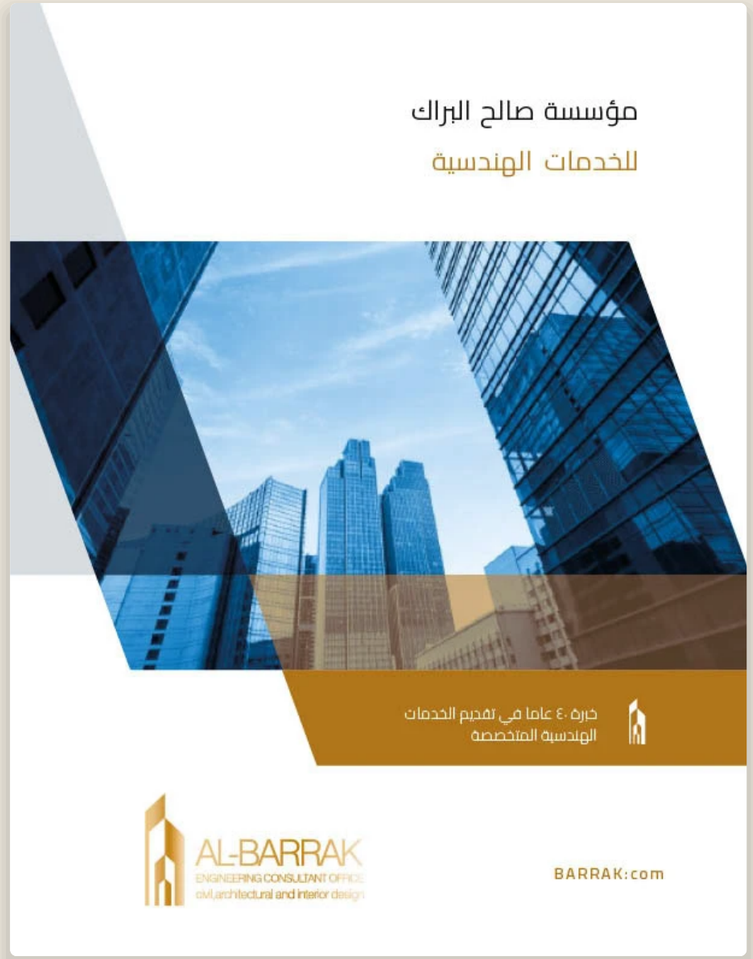


A company, well presented

Company brochures with a clear visual hierarchy and an organized reading flow

EDITORIAL LAYOUT

INFORMATION DESIGN





One identity, across every page



CONTENT



STRUCTURE



CONSISTENCY

DESIGN IN CONTEXT



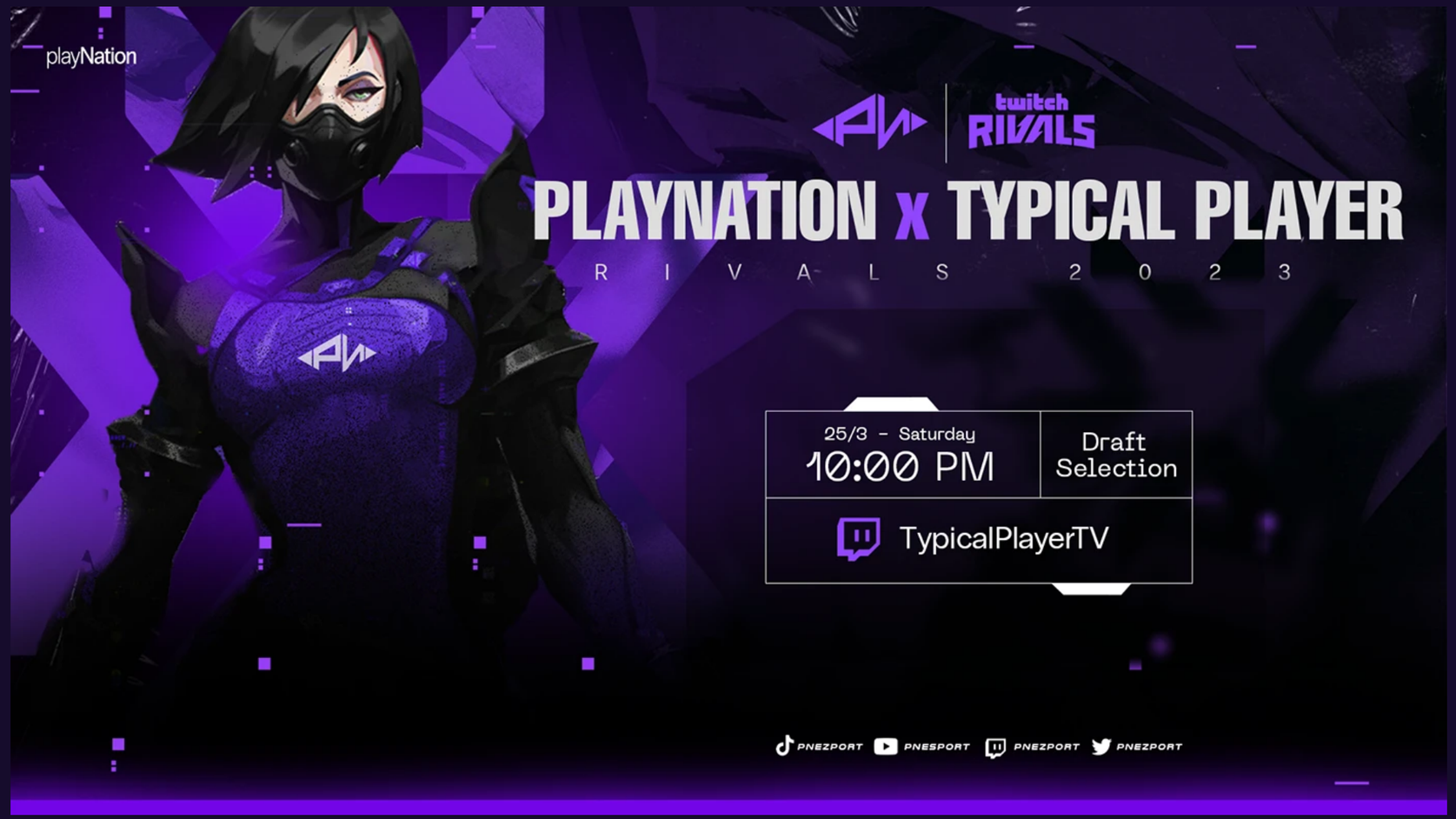


Mockup preparation and visual presentation bring the work into its intended setting

BUILT FOR THE GAME

PLAYNATION × TYPICAL

Graphic design, composition and illustration for competitive gaming content



EXPLORE THE SERIES ↗

A connected broadcast system



BRACKETS



MATCH INFORMATION

Coordinated layouts keep the competitive story easy to follow

IDEAS, DELIVERED LIVE





Hosting · Esports casting · Audience engagement

Selected photographs from live events

MAKE IT UNDERSTOOD

Presenting a product means connecting its features to what the audience cares about

LIVE COMMUNICATION

A selected moment from an on-camera product presentation

WATCH MORE ON MY WEBSITE ↗



Business thinking
Creative execution

I connect business needs with practical solutions through analysis, reporting, process improvement and automation

PMP®

Project Management Professional

PMI-PBA®

Professional in Business Analysis

BSc Digital Media / Saudi Electronic University

Excel & VBA · Power BI · ERP · Apps Script · PowerPoint
Illustrator · Photoshop · Premiere Pro · After Effects · InDesign

LET’S MAKE THE NEXT IDEA CLEAR

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LinkedIn ↗

Behance ↗

BASED IN RIYADH / OPEN TO CONVERSATION